

**OBAVEŠTENJE O OBRADI PODATAKA O  
LIČNOSTI**

**PRIJAVA NA FITPASS GAMES**

Poštovani učesnici Fitpass Games 2026,

U cilju organizacije Fitpass Games od strane Emergo Sport doo Beograd (u daljem tekstu: Fitpass ili organizator), vaša kompanija ima mogućnost da putem ovog portala prijavi tim zaposlenih koji će učestvovati u sportskim aktivnostima.

Prilikom prijave, unose se sledeći lični podaci članova tima:

- Ime i prezime
- Email adresa
- Kontakt telefon.

Svrha obrade podataka je isključivo organizacija i realizacija Fitpass Games, uključujući komunikaciju sa učesnicima u vezi sa rasporedom, pravilima i ostalim relevantnim informacijama.

Pravni osnov za obradu podataka je legitimni interes organizatora za sprovođenje događaja, kao i saglasnost koju vaši zaposleni daju vašoj kompaniji za dostavljanje njihovih podataka.

Svi podaci biće čuvani i neće biti korišćeni u druge svrhe niti deljeni sa trećim stranama, osim ako to nije zakonski obavezno. Podaci će biti obrisani najkasnije 60 dana nakon završetka događaja.

Više informacija o zaštiti podataka o ličnosti možete dobiti putem e-maila: [privacy@fitpass.rs](mailto:privacy@fitpass.rs)

**NOTICE ON PERSONAL DATA PROCESSING**

**FITPASS GAMES REGISTRATION**

Dear participants of Fitpass Games 2026,

In order to organize Fitpass Games, Emergo Sport LLC Belgrade (hereinafter: Fitpass or the Organizer), your company has the opportunity to register a team of employees who will take part in the sports activities via this portal.

During registration, the following personal data of team members will be collected:

- Full name
- Email address
- Phone number

The purpose of data processing is solely for the organization and execution of Fitpass Games, including communication with participants regarding schedules, rules, and other relevant information.

The legal basis for processing this data is the legitimate interest of the Organizer to carry out the event, as well as the consent given by your employees to your company for providing their personal information.

All data will be stored securely and will not be used for any other purposes nor shared with third parties, unless required by law. The data will be deleted no later than 60 days after the event ends.

For more information on personal data protection, you can contact us via email at: [privacy@fitpass.rs](mailto:privacy@fitpass.rs)

**FOTOGRAFISANJE I SNIMANJE NA DOGAĐAJU**

Tokom trajanja Fitpass Games, organizator će vršiti fotografisanje i video snimanje događaja u cilju:

- interne i eksterne promocije,
- objave sadržaja na sajtu i društvenim mrežama organizatora,
- izrade izveštaja i promotivnih materijala.

Obrada vizuelnih podataka (fotografija i video snimaka) vrši se na osnovu legitimnog interesa organizatora, uz puno poštovanje prava na privatnost.

Pravo na prigovor (opt-out): Ukoliko neki član tima ne želi da se njegov lik koristi u napred navedene promotivne svrhe, molimo vas da nas o tome obavestite najkasnije pre početka događaja, putem emaila: [marketing@fitpass.rs](mailto:marketing@fitpass.rs). U meri u kojoj je to tehnički izvodljivo, učinićemo sve da učesnika koji je izrazio protivljenje, ne uključimo u objavljene materijale.

Vaš Fitpass

**NOTICE ON PHOTOGRAPHY AND VIDEO RECORDING**

During the Fitpass Games event, the organizer will be taking photographs and recording videos of the event for the purposes of:

- Internal and external promotion,
- Publishing content on the Organizer's website and social media channels,
- Creating reports and promotional materials.

The processing of visual data (photos and videos) is based on the Organizer's legitimate interest, while fully respecting the right to privacy.

Right to object (opt-out): If any team member does not wish their image to be used for the promotional purposes listed above, please notify us no later than before the start of the event via email: [marketing@fitpass.rs](mailto:marketing@fitpass.rs). To the extent technically possible, we will make every effort to exclude any participant who has objected from the published materials.

Your Fitpass Team